Archangel Ink

Ghostwriting Process

This is designed for the busy professional or creative visionary who has a manuscript in them but lacks the time or technical know-how to craft a book that will put them on the map and advance their goals.

Our process captures the voice of the author and allows us to write more thought-leadership level content. (If we simply research, we're just recycling what others have said. By interviewing, we get it from the authority.) Here's an overview of what you could expect:

1. The client may provide an outline and any other materials they have. The client can (and should) provide input upfront about any of the following that are relevant:
    a. Company information
    b. Target audience description
    c. Objective of the book
    d. The tone of writing desired - for example: conversational, professional, persuasive, etc.
    e. Specifics to be sure to mention
    f. Words/phrases/ideas to avoid
    g. Any citation requirements
    h. Links to research/info/articles that are in alignment with the author's point of view
2. Based on what you provide, our ghostwriter will determine about how many hours of interviewing will be needed (we typically do one hour at a time, 1-2 times per week).
3. We have our first call to create an outline if needed and get a feel for project and timeline. (All calls are recorded.)
4. We write a chapter from the info. in that call and submit it to client for review.
5. If the client wants changes, we make edits using the Track Changes function in Microsoft Word and polish it. It's rare to need significant changes since we've done the interview

and essentially write what the author would say while ensuring it reads like a book - not a transcript.

6. Following completion of the principal manuscript, we move forward to subsequent stages of line and copyediting to polish the language, enhance clarity and provide redundancies for quality control.

7. Once complete, and if you've commissioned us for the full production, we format it into digital, print, and audiobook editions, while covering things needed for book launch.

8. Total process takes approx. 4-6 Months at the average 35k-50k word count.

–Archangel Ink Team