



Archangel Ink

Front and Back Matter Templates

Front and back matter [templates in MS Word form here](#) or see below. Pick up [Book Launch Gladiator for free at this link](#) for examples of what Jordan did for his book.

Your Free Resource

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Before you begin reading this book, I have a free bonus to offer you.

In addition to the information already provided in this book, I have created (Intro to your lead magnet) and it will help you with X.

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-(Author)

Thank You/(Back Matter CTA)

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Thank you so much for choosing to be on this journey with me. I am glad that you stopped by.

Please do not hesitate to connect with me if you have any questions come up about this book, or if you just want someone to chat with.

I would be happy to hear from you and I enjoy connecting with readers.

Thanks again,

-(Author)

A Quick Favor Please?

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Before you go can I ask you for a quick favor?

Good, I knew I could count on you.

Would you please leave this book a review on Amazon?

Reviews are very important for authors, as they help us sell more books. This will in turn enable me to write more books for you.

Please take a quick minute to go to Amazon and leave this book an honest review. I promise it doesn't take very long, but it can help this book reach more readers just like you.

Thank you for reading, and thank you so much for being part of the journey.

-(Author)

Examples from Book Launch Gladiator: The 4 Phase Approach to Kindle Book Marketing Success in 2018

Your Free Bonus: A Trello Template

Before you begin reading this book, I have a free bonus to offer you.

To track my own book launches, and the launches for my clients, I use a handy dandy website called Trello. It's incredible.

Even better? I am going to share my template with you. All you have to do is sign up for my email list and I will send you the link to access it. Easy peasy.

To receive your free access link please sign up below, it only takes a second.

[Click here for the Free Bonus](#)

Once you sign up, you will be emailed access to the board, which will be a lifesaver when trying to organize and track your book's launch.

I am happy to have you on the list, and excited for us to dig in together,

Let's go!

-Jordan

Further Resources

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**I opted to go with a resources page as my CTA page as some of these links are all affiliate links*

The links here are added for your benefit. Some, but not all, of these links are affiliate links, so know that at no additional cost to you I will receive a small amount of the purchase price should you consider using the service. This helps me write books like these for you.

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- 1) [Archangel Ink](#) Publishing Services: These guys are the best. I happen to work for them in marketing, but they do cover design, ghostwriting, editing, formatting, and more.
- 2) [KDP Rocket](#): This is the keyword idea generating program by Dave Chesson. It is also a fantastic way to find similar books in your genre and see how they are performing in the Kindle Store. It is a way to determine categories as well. Worth every penny.
- 3) [Gmass](#): For email follow ups.
- 4) [ConvertKit](#): For use as a means of collecting an email list, and sending emails to that list. Love this service.
- 5) [Book Launch Gladiator Online Course](#): I created this course specifically for newbie authors to give them a leg up in the fierce Kindle marketplace. It is a battleground, and I want people to be equipped to enter the arena.
- 6) [Book Razor](#) for help in the review gathering process. Love these guys. Not a necessary part of the process, but will save you a ton of time.
- 7) Also don't forget to sign up for access to the [free trello board](#) that accompanies this book.

A Quick Favor Please?

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Before you go can I ask you for a quick favor?

Would you please leave this book a review?

Reviews are very important for authors, as they help us sell more books. This will in turn enable me to write more books for you.

So, Please do me a solid and leave a review today using whatever platform you are reading on. It is quick and painless and will only take a second.

Thank you for reading, and thank you so much for being part of this adventure.

-Jordan

Please use these examples as you see fit to nail down the front and back matter for your book.

Good luck!

Jordan and the Archangel Ink Team